

**Minneola Artworx Presents:
Murals on the Trail**
Guidelines and Application for submission
(on website for artists)

PROJECT GOALS and OVERVIEW

Approximately 15 Murals will be placed on The South Lake Trail at the overpass to US Highway 27 (roughly ½ mile west of Minneola Trailhead Park.) The theme of this project is **COMMUNITY**. Artwork will be publicly displayed and must be suitable for audiences of all ages. This project is intended to provide exposure for artists, engage the community and contribute to beautifying Minneola through visual arts. Murals vary in size but are approximately 9' X 15' and will be painted directly on the wall. All submissions must be original art, and artists must have the capacity to paint the design for themselves. Art can be abstract or lifelike, and a concept sketch must be provided (with color if required). Artists that are selected to paint their design on one of the murals will receive \$500 upon completion of their artwork. Due date for submissions is (DATE) .

GUIDELINES

PLEASE READ THOROUGHLY BEFORE SUBMITTING YOUR APPLICATION

Factors to be considered by the City of Minneola, Florida Department of Transportation and Minneola Artworx committee shall include, but not be limited to the following:

Artistic quality. The artist's concept, vision and craftsmanship for the artwork must be of strong artistic quality.

Duplication. Artists are required to warrant that artwork is their own original design, unique to this project and does not infringe on copyrighted materials. Logos, advertisements, or any kind of commercial signage will not be accepted.

Site. The artwork is appropriate in scale, materials, form and content for the immediate, general, social and physical environments with which they are to relate.

Florida Department of Transportation. FDOT requires all artwork be free of letters, numbers, logos, advertisements, or any kind of commercial signage.

Production. Artists must paint the artwork submitted and approved by the Minneola Artworx committee.

SELECTION PROCESS

- Minneola Artworx, Florida Department of Transportation, and the City of Minneola will choose and approve the artwork. Minneola Artworx will decide on the placement of the murals that highlights the creativity in Minneola. They determine highlights the creativity in Minneola.
- Minneola Artworx will pick 3 honorable mentions in case any of the original chosen participants aren't able to see the project through the next phase of prep and painting.
- We aim to have different artists/teams for each mural.
- All submissions will be kept for future mural opportunities and may be used in display or future advertising. The artists understand and agree to allow the City of Minneola and/or Minneola Artworx to display submissions and/or use submissions for promotion. The artists are free to replicate the artwork in any way they deem fit after the opening of the project.

Selected artists will be paid \$500 within 30 days of his/her/their completion of the project. Artists will be required to sign a release of liability at time of selection/prior to starting any work.

MATERIALS and RESPONSIBILITY

The City of Minneola will power wash the area to ensure it is free of paint/debris and spackle any existing surface cracks. The specialty paint, primer and sealer needed to complete the project will be provided by Minneola Artworx. The Golden Paints kit provided will include the following items: (list of colors and can sizes in the kit.)

Artists are responsible for inspecting the site prior to applying any primer to ensure it is in a condition that is satisfactory to the artist. Artists are also responsible for providing any additional materials not supplied by Minneola Artworx including but not limited to: brushes, specialty brushes, paint rollers, sponges, hats, umbrellas, water, chairs, goggles, aprons, ladders, etc. **Any additional paints required by the artist will be the artist's responsibility to purchase and must be approved by Minneola Artworx prior to application to the site.**

Artists will be responsible for priming the area to be painted and applying the protective sealant provided by Minneola Artworx. Artists will be required to complete a workshop on best practices for sealant application.

DAY OF DETAILS

- Artists will work directly with Minneola Artworx or a city representative to establish a schedule for painting the mural. Painting will only be allowed during daylight hours.
- Once selected, artists have **three weeks** to complete painting. Artists can work alongside other muralists at the same time.
- Be aware of harsh weather conditions, safety when using ladders or scissor lifts, and being around painting fumes for extended periods of time.
- Artists to make sure that all paint and supplies are properly disposed of. Paint or other materials are not to be left on the Trail or put in the storm drain, trash cans, or dumpsters.

I have read the above and agree to adhere to these guidelines.

Signature

Date

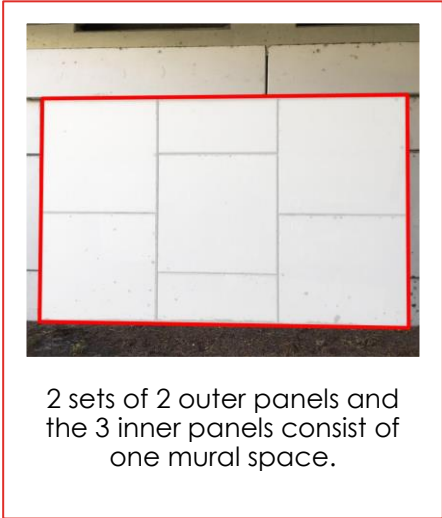
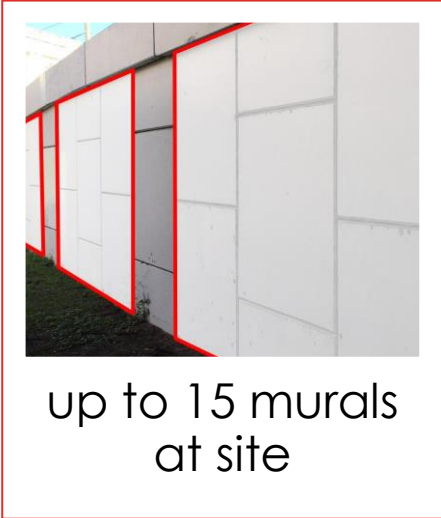
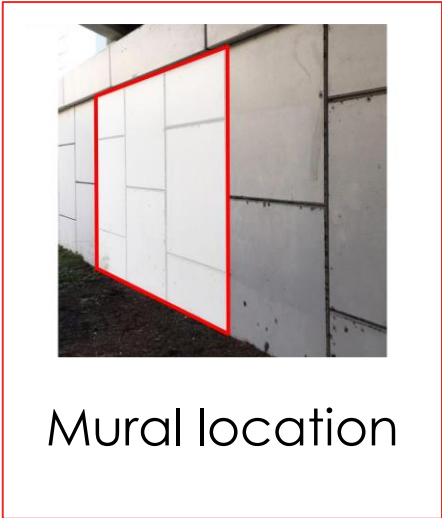
Murals on the Trail Project Application

Greetings!

Thank you for submitting your application to paint a mural with a **Community** theme. We are looking for captivating designs that are visually appealing and represent the community we foster.

Artists are strongly encouraged to visit the site prior to submitting application.

Site is located on the South Lake Trail in Minneola at the US Hwy 27 overpass.



ENTRY RULES AND REQUIREMENTS:

- Open to all visual artists, from novice to professional.
 - Artists must submit samples or images of the proposed mural design with application.
 - Entries must be artist's original work.
 - If accepted, artist's work must be complete (including weather proofing) by (DATE)
-

MURAL CRITERIA

- Mural should cover an approximate 9' X 15' rectangle.
- The artwork must contain a community theme.
- Words, letters, numbers, logos, copyrighted materials, sexual, insulting or derogative images or content are **NOT** allowed.

Application requirements:

1. Artist Bio
2. Contact Information
3. 2-5 portfolio images
4. Project proposal in the form of a drawing or a sketch
5. A short paragraph describing the piece

Applications must be submitted on Minneola Artworx's website, *mailed or emailed no-later-than (DATE)*

Minneola City Hall
PO BOX 678
Minneola, FL 34755

Questions?
Contact Josephine Dix
352-394-3598 x380

Please provide a short bio about yourself. This could include previous experiences you have had with art contests or awards you have won. You are welcome to attach a typewritten page if you prefer.)

Application and additional documents must be submitted in their entirety by (DATE). Only complete applications will be reviewed.

Finalists will be announced on (DATE)

By signing below, I am stating that I have read the Guidelines provided with this application and will abide by same.

Participant Signature _____

Today's Date _____